

"enhancing your mobile phone experience"

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## PRESS RELEASE

### Cool MMS Template Builder enriches MMS for users of Cool MMS !

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**Wireless Central**, an Australian based, mobile phone software company has released a PC based application called Cool MMS Template Builder to facilitate the construction of Cool MMS Templates for use in Cool MMS. Cool MMS Template Builder is available in Trial Edition, Personal Edition and Professional Edition to cater for different end-user requirements. The Personal Edition allows Cool MMS users to create their own personal templates. The Professional Edition is targeted to content providers and network providers who are seeking new sources of revenue by creating and selling Cool MMS Templates. If your company is interested in the Professional Edition then express your interest to [partners@wirelesscentral.com.au](mailto:partners@wirelesscentral.com.au)

#### Features of Cool MMS Template Builder

- Easy to install PC based application for MS Windows®
- Easy to use interface with online help
- Create multi-page Cool MMS Templates
- Easy template installation with self-installing Cool MMS Template Package files
- Template, image and sound previews.

#### Product Evaluation

Cool MMS Template Builder (Trial Edition) can be freely evaluated without imposing any time limits, and its full functionality is only limited by not being able to save templates or create template packages.

#### Product Availability

Evaluate (FREE) or Buy (29.95 EUR) from [www.wirelesscentral.com.au](http://www.wirelesscentral.com.au) or [www.softwaremarket.nokia.com](http://www.softwaremarket.nokia.com)

#### Cool MMS Templates

Browse or download the available templates from [www.wirelesscentral.com.au/CoolMMS/Templates](http://www.wirelesscentral.com.au/CoolMMS/Templates) or [www.wirelesscentral.com.au/wap](http://www.wirelesscentral.com.au/wap) using your mobile phone. New Cool MMS Template services managed by our partnering content-providers are expected to emerge in the near future.

#### About Cool MMS

Cool MMS is a MMS composer designed for the Series 60 Platform based on the Symbian OS (Nokia 3650, 7650, 6600 and Siemens SX1), allowing users to compose versatile, multi-page MMS messages based on Cool MMS Templates. With these templates users can compose MMS messages based on an endless variety of themes, creating presentations in a form of greeting cards, invitation cards, business cards or everyday messages. An evaluation version of Cool MMS can be downloaded from [www.wirelesscentral.com.au](http://www.wirelesscentral.com.au)

#### About Wireless Central

Wireless Central is a mobile phone software development company formed in 2002. The company was formed to develop applications that can utilise the emerging mobile phone technologies and service the increasing mobile user base in Europe, Asia, Australia and North America. The company aims at working closely with major phone manufacturers with a view of developing exciting new content that makes the most of the available technologies. Main areas of interest include Series 60 and Java applications.